Subject: FW: LA Metro Tour/Presentation of South Park
From: Ellen Riotto
Date: 10/22/18, 11:15 AM
To: Josh Kreger

From: "Hull, Derek" <HullD@metro.net>
Date: Wednesday, October 17, 2018 at 11:00 AM
To: Ellen Riotto <ellen@southpark.la>
Subject: RE: LA Metro Tour/Presentation of South Park

Reached out to my contact at Fig + Pico but no response yet. They may be a bit mad since we did not support the digital boards on Flower Street.
The City was not supportive and the Mayor at the time was Chair of our Board. It put us in a precarious situation.

I have reached out to Oceanwide and a member of CB Richard Ellis will be on hand for the presentation. It is still coming together but I am in the office all day and
wrapping up items this morning.

I will keep you posted.

Regards,

Derek R. Hull

From: Ellen Riotto [mailto:ellen@southpark.la]
Sent: Wednesday, October 17, 2018 10:50 AM
To: Hull, Derek
Subject: Re: LA Metro Tour/Presentation of South Park

Sounds great.

Have you connected with Fig + Pico (Lightstone) and Oceanwide yet?

Also, can I see an attendance list?

From: "Hull, Derek" <HullD@metro.net>
Date: Tuesday, October 16, 2018 at 12:21 PM
To: Ellen Riotto <ellen@southpark.la>
Subject: RE: LA Metro Tour/Presentation of South Park

We should arrive at the Pico Station at 3:15 p.m. and walk the block and end up at the presentation site.
I am trying to work with Prank on this. I think I am going to have you to open it up to set the context
and then we can go into individual presentations.

South Park BID (15 mins)
CB Richard Elliis/ Oceanwide Plaza (10 mins)
Fig + Pico Hotel (10 mins)
AEG (10 mins)
Then we would open floor for questions, including action items around the Pico Station.

Thoughts?

Derek R. Hull

From: Ellen Riotto [mailto:ellen@southpark.la]
Sent: Tuesday, October 16, 2018 12:04 PM
To: Hull, Derek
Subject: Re: LA Metro Tour/Presentation of South Park

Sounds good. And what's the format? Walking tour? Stop at PRANK? How long should I prepare to present? Want to make sure we hit this out of the park!

Ellen Riotto
Executive Director
South Park BID
1100 S Flower St, #3400, Los Angeles, CA 90015
o. 213-663-1112
24/7: 866-560-9346
Sent from my iPhone

On Oct 16, 2018, at 11:57 AM, Hull, Derek <HullD@metro.net> wrote:

I put in a request with the Convention Center and Doane should get back to me.
I have a couple more locations that may be available, but checking out options.

I will let you know by next week.

Regards,

Derek R. Hull

From: Ellen Riotto [mailto:ellen@southpark.la]
Sent: Tuesday, October 16, 2018 11:55 AM
To: Hull, Derek
Subject: Re: LA Metro Tour/Presentation of South Park

Great. Do you need me to find a space to accommodate 50-60 people?

From: "Hull, Derek" <HullD@metro.net>
Date: Tuesday, October 16, 2018 at 11:36 AM
To: Ellen Riotto <ellen@southpark.la>
Subject: RE: LA Metro Tour/Presentation of South Park

Sorry, yes I reached out to Doane this morning.

Regards,

Derek R. Hull

From: Ellen Riotto [mailto:ellen@southpark.la]
Sent: Tuesday, October 16, 2018 10:30 AM
To: Hull, Derek
Subject: Re: LA Metro Tour/Presentation of South Park

No I do not, but I'm happy to ask our partners at AEG or the Convention Center. Have you given Doane the update re: date?

From: "Hull, Derek" <HullD@metro.net>
Date: Tuesday, October 16, 2018 at 10:02 AM
To: Ellen Riotto <ellen@southpark.la>
Subject: RE: LA Metro Tour/Presentation of South Park

Thank you Ellen. In terms of meeting space, do you have a conference room that is large enough to accommodate 50 – 60 people?

I have locked in a date of Oct. 29, 2018.

Regards,

Derek R. Hull

From: Ellen Riotto [mailto:ellen@southpark.la]
Sent: Tuesday, October 16, 2018 10:01 AM
To: Hull, Derek
Subject: Re: LA Metro Tour/Presentation of South Park

Hi Derek,

Just want to make sure you connected with Doane Liu as well.

Thanks

Ellen

From: Doane Liu <doane.liu@lacity.org>
Date: Monday, September 10, 2018 at 11:33 AM
To: Ellen Riotto <ellen@southpark.la>
Cc: "hulld@metro.net" <hulld@metro.net>
Subject: Re: FW: LA Metro Tour/Presentation of South Park

Thanks, Ellen. I look forward to hearing from Derek.

CITY OF LosAngeles
DEPARTMENT OF CONVENTION & TOURISM DEVELOPMENT
Doane Liu, Executive Director | 213 765-4249

#everyoneiswelcome

On Thu, Sep 6, 2018 at 4:22 PM Ellen Riotto <ellen@southpark.la> wrote:

Hi Doane,

Per our conversation earlier today, I'm looping you into an email with Derek Hull who's in the Real Estate department with Metro. Derek is planning to bring delegation of Metro officials to tour South Park and the Pico Station. He's asking for the participation of key stakeholders in the area to help paint the picture of what's on the horizon in terms of hotel/residential/retail development and the resulting increased demand on our transit systems. I thought you'd be a great addition to the mix, sharing what's in store for Tourism region-wide, and why this particular location is so critical.

Derek is still locking in a date, so stay tuned for a finalized schedule.

Thanks for your enthusiasm!

Best,

Ellen

Ellen Riotto
Executive Director

South Park Business Improvement District
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
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24/7 DISPATCH: 866-560-9346

From: "Hull, Derek" <HullD@metro.net>
Date: Wednesday, September 5, 2018 at 4:21 PM
To: Ellen Riotto <ellen@southpark.la>
Subject: LA Metro Tour/Presentation of South Park

Ellen, it was great to chat with you today regarding the Tour of South Park. I am looking to coordinate a walking tour of South Park to highlight and showcase
recent development activity near our Pico Station. I plan to host a group of 35 – 40 Metro officials. The tour will be coordinated with Metro's Construction Management Department.

The tentative dates are Sept. 20, 2018 or Oct. 4, 2018, 2:30 p.m. – 4:00 p.m. I would like to extend an opportunity for key stakeholders in the South Park community to present for the Metro group, including the South Park BID, Oceanwide Plaza, Fig + Pico Hotel Development, Bureau of Tourism and AEG. I would need assistance in identifying the appropriate contact the Bureau and AEG.
Each entity would make a five to seven min. presentation, focusing on the overall impact of their Project to the South Park neighborhood. For Metro, this is particularly critical as we consider design considerations for the Pico Station.

I would like to host the event at Prank Bar. I will talk to the owner to see if I can secure the venue for the requested dates. I will secure the final date by September 10, 2018.

Thank you again for the great conversation and I look forward to meeting you soon.

Regards,

Derek R. Hull
Principal Real Estate Officer
LA Metro
Countywide Planning and Development
One Gateway Center
LA, CA 90012

213-922-3051
hulld@metro.net